



# Deputy Commanding General Welcome, Transition Ceremony

**EVENT OVERVIEW:** The U.S. Army Recruiting Division is slated to host a deputy commanding general award ceremony and a deputy commanding generals farewell/welcome to farewell Brig. Gen. Fred Hockett and welcome Brig. Gen. Charlone Stallworth as the new deputy commanding general – operations and Col. Wilkem Mollfulleda as the new deputy commanding officer – support.

The ceremony is scheduled at 9:30 a.m., Aug. 8, 2025, in Waybur Theater at Fort Knox, KY.

## COMMAND GOAL:

To execute a general officer award ceremony in honor of Brig. Gen. Hockett and a deputy commanding general/officer farewell/welcome ceremony for the U.S. Army Recruiting Division.

## COMMUNICATION GOAL(S):

- Recognize and honor Brig. Gen Hockett's contributions.
- Introduce Col. Wilkem Mollfulleda and Brig. Gen. Charlone Stallworth and inform audiences of their qualifications.
- Increase visibility of the Army and potentially enhance recruitment/retention of officers.
- Garner support of new deputy commanding generals.

## KEY AUDIENCES:

External: Army Senior Leaders, Congressional leaders and representatives, DOD leaders, CASAs, ARAs, local/regional community members, taxpayers, family members, friends

Internal: USAREC leadership, Recruiting Enterprise, family members, friends

## KEY MESSAGES/TALKING POINTS:

- We are grateful for Brig. Gen. Hockett's leadership and dedication. His investment in our people and mission will leave a lasting impact.
- As we bid farewell to Brig. Gen. Hockett, we are proud to welcome Brig. Gen. Charlone Stallworth and Col. Wilkem Mollfulleda.
- Brig. Gen Stallworth will be taking over as the deputy commanding general operations. Col. Mollfulleda will be taking over as the deputy commanding general support.
- We remain committed to excellence in recruiting the next generation of Soldiers, guided by the leadership of those we welcome today.

## STRATEGIES AND TACTICS

**Command Information** – photography of event, news feature article for CORE, DVIDS, USAREC webpage, social media content, livestream; update bio/photo for webpage.

**Media Relations** – Invite media/coordinate interview(s).

**Community Relations** – Coordinate w/ SGS for invites to CASAs/ARAs

